

The NBT Chronicle

Start Spreading the News...

Welcome to Volume 1, Issue 1 of The NBT Chronicle!

We established the Newfoundland Bowling Tour (NBT) in April 2017 with the goal of providing bowlers in the province with more opportunities to compete, have fun, and grow the sport that we all love.

Over the past two years, four successful NBT events have been held thanks to the support of bowlers, sponsors, volunteers, and fans. The demand and turnout has grown with each event, and we are working hard to make each event bigger and better than the last.

Marketing and branding play a key role in the growth of any organization. As such, we are committed to promoting the tour, our bowlers, our sponsors, and the sport itself! There are so many great stories to be told and we plan to use this newsletter to share them.

The newsletter will include general NBT news and information, as well as event recaps and results. Each issue will also have a "Sponsor Spotlight". We have some fun things in mind also such as bowler profiles and Q&A features. It is our intention to include coverage from various bowling organizations within the province and across the country.

We hope you enjoy this newsletter—please share on social media to increase our reach and exposure. We welcome your feedback, ideas, and suggestions.

Thank you to everyone who has supported us and the NBT thus far, this tour would not exist without you!

Yours in Bowling,

Melissa Manor & Shane Chafe

NBT Co-Founders



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Find us on Facebook!

Inside This Issue

Event Recap—2017 Classic.....	2
Event Recap—2017 Challenge.....	2
Event Recap—2018 Classic.....	3
Event Recap—2018 Challenge.....	3
Live Streaming—It's a Hit!.....	4
Next Up—2019 Classic	4
Sponsorship & Payouts.....	5
Sponsor Spotlight—BQ.....	6

Upcoming Events

- "A Night Out with the NBT"
December 14, 2018
St. John's Edge vs. Island Storm
Mile One Centre
- 2019 Body Quest Classic
April 5-7, 2019
Holiday Lanes

NBT by the Numbers

2017 NBT Classic

Main Event Entries	60
Total Payouts	\$2,870

2017 Body Quest Challenge

Main Event Entries	86
Baker Teams	31
Total Payouts	\$10,774

2018 Body Quest Classic

Main Event Entries	96
High Roller Singles	12
Scotch Doubles Teams	36
Total Payouts	\$13,120

2018 Body Quest Challenge

Main Event Entries	91
High Roller Doubles	10
Baker Teams	20
Total Payouts	\$11,845

Total to Date

Main Event Entries	333
High Roller Singles	12
High Roller Doubles	10
Baker Teams	51
Scotch Doubles Teams	36
Total Payouts	\$38,609

Event Recap—2017 NBT Classic

The inaugural NBT event, the **2017 NBT Classic** was held April 23, 2017 at **Holiday Lanes** and almost \$2,900 was paid out. This event featured one Main Event qualifying shift with a total pinfall championship bracket.

60 bowlers competed in the Main Event, and Mike Maloney took home the title after defeating Steve Peddle in the final. Stephen Woods and Johnny McDonald were semi-finalists.

In addition to his cash prize, Maloney received an android box from **NL Android TV** as well as a custom bowling shirt courtesy of **Bradson Promotional Group**.

Right: NBT President, Melissa Manor, presenting Mike Maloney with his championship trophy.



Event Recap—2017 Body Quest Challenge

The **2017 Body Quest Challenge** was held September 9-10, 2017 at **Plaza Bowl** and saw almost \$11,000 in cash prizes awarded. The event featured two Main Event qualifying shifts with a match play championship bracket, as well as a Baker Team Event.

There were 86 entries in the Main Event, and Brandon Tibbs emerged as the victor after defeating Ray Dunphy in the final. Kelley Hann and Andrew Murphy were eliminated in the semi-final round.

Tibbs received an android box from **NL Android TV** in addition to his cash prize.

31 teams competed in the Baker Team Event and the team Sean Mackey, Kelley Hann, and Dave Hann Jr. emerged as champions. Second place went to Brad, Karen, and Ryan Glynn, while third place went to Brooke King, Marie Bidgood, and Matt Beck.

Itelya Communications and **Thompson Financial** also provided sponsorship for this event.

Left: Brandon Tibbs receiving his championship trophy from NBT President, Melissa Manor.



Event Recap—2018 Body Quest Classic

The **2018 Body Quest Classic** was held April 20-22, 2018 at **Holiday Lanes** and over \$13,100 in cash prizes were awarded. This event featured two Main Event qualifying shifts with a match play championship bracket, a High Roller singles event, and a Scotch doubles event.

The Main Event qualifying rounds featured a record 96 entries, and it was Johnny McDonald who rose to the top of the field, beating 2017 Master Bowlers Association of Canada singles champion Shane Chafe in the final. Sarah Campbell and Nicole Pretty were semi-finalists.

McDonald received an android box from **NL Android TV** in addition to his cash prize.

Youth bowlers Travis Penney and Erin Morry completed in the Main Event and also went home with custom bowling shirts thanks to **Itelya Communications**.

Brandon Tibbs was the winner of the **Corinna Sears TPI Travel Designs High Roller Singles Event** in which 12 of the top bowlers in the province competed in a heads-up match play format. Tibbs went 10-1 en route to the title, with Brad Glynn and Dave Hann Jr. finishing in second and third place respectively. With the win, Tibbs claimed his second individual title, as he also won the **2017 Body Quest Challenge** Main Event.

The **Thompson Financial Scotch Doubles Event** saw 36 teams square off in a “no-tap” format. The winning team was the husband/wife duo of Corey and Jennifer Truscott. Another husband/wife duo, Kevin and Janice Vriesendorp placed second, while Kyle Kinsella and Nicole Pretty and Albert Gidge and Mackenzie Hudson tied for third.

Right: NBT President, Melissa Manor, presenting Johnny McDonald with his championship trophy.



Event Recap—2018 Body Quest Challenge

The **2018 Body Quest Challenge** was held September 6-9, 2018 at **Paradise Bowl** and featured almost \$12,000 in payouts. This event featured three Main Event qualifying shifts and a double-sided match play championship bracket, a High-Roller doubles event, and a three-player team event with a novelty format.

Dave Hann Jr. of St. John’s outlasted 90 other entries to win the Main Event. Hann, a multi-time national champion, defeated Brad Glynn in the finals, adding his first NBT title to his bowling resume. Meagan Gallicano placed third, after an impressive run in both the “A” and “B” side matches.

Thanks to the generous sponsorship of **Itelya Communications**, youth bowlers Tyler Peddle and Kathleen Williams received free entries into the Main Event as well as custom bowling shirts.

Mortgage Alliance APlus Mortgage Group—Stephen Stead and Tiny’s Bar and Grill were shift sponsors for the Main Event.

Stephen Browne and Shane Chafe were winners of the **Corinna Sears TPI Travel Designs High Roller Doubles Event**. The team lead from start to finish and averaged over 270. The event featured 10 teams of the top-ranked bowlers in the province competing in a match play format. Kelley Hann and Stephen Woods finished second, missing out on the top prize by a mere 29 pins. Third place went to Meagan Gallicano and Johnathan Brennan.

The **Thompson Financial 3-6-9 Baker Team Event** saw 20 teams square off in a non-traditional scoring format. The winning team consisted of Brittany Whitten, Michelle DiBattista, and Sharla Nurse. They narrowly edged out the second place team of Brandon Tibbs, Mike Upshall, and Mike Howlett. The third place team was Stephen Browne, Rob Rodgers, and Chris Scaviour.

Right: Dave Hann Jr. receiving his championship trophy from NBT President, Melissa Manor



A Side Finals - Dave Hann Jr vs Meagan Gallicano

56 Likes • 47.9K Views 1:31:02

NBT Body Quest Challenge - Bracket Playoffs

199 Likes • 172K Views 3:50:05

NBT Body Quest Challenge - Bracket Playoffs

161 Likes • 132K Views 4:00:05

NBT Body Quest Challenge - Shift 3

58 Likes • 49.9K Views 3:16:34

Live Streaming—It's a Hit!

The NBT uses its Facebook group as a way to promote events and sponsors, and to share real-time status, results, and pictures. The tour has also established a partnership with the **Newfoundland and Labrador 5 Pin Bowlers Association (NL5PBA)**, whereby the organizations engage in cross-promotion. Each NBT event is live streamed via the NL5PBA's Facebook page, and the links are shared widely by various groups, members, and supporters of the five pin bowling community.

The reach of the live streams has been absolutely incredible as demonstrated by the statistics. The live stream during the **2018 Body Quest Challenge** had over 600,000 hits and included viewers from around the world – in fact there was a point in time in which the stream actually went viral and was trending on Facebook. Five pin bowling is often considered a truly Canadian sport, but thanks to technology and social media, we have taken it global!

Left: Selected live stream stats

*“The live stream during the **2018 Body Quest Challenge** had over 600,000 hits and included viewers from around the world.”*

2019 Body Quest Classic

Friday, April 5, 2019

5:30pm—Main Event shift #1

8:30pm—NBT Survivor

Saturday, April 6, 2019

9:00am—Main Event shift #2

2:00pm—Main Event shift #3

8:00pm—Scotch Doubles Event

Sunday, April 7, 2019

8:30am—Main Event playoffs

Next Up —2019 Body Quest Classic

The **2019 Body Quest Classic** will be held April 5-7, 2019 at **Holiday Lanes** and over \$12,000 in cash prizes are expected to be awarded. This event will feature three Main Event qualifying shifts with a match play championship bracket, a new NBT Survivor Event, and a Scotch Doubles Event.

We are pleased to announce that all of our sponsors from our last event have returned!

- **TOUR TITLE SPONSOR—Body Quest**
- **Host Centre—Bob Osborne and the Management, and Staff of Holiday Lanes**
- **NBT Survivor Event Sponsor—Corrina Sears TPI Travel Designs**
- **Scotch Doubles Event Sponsor—Thompson Financial**
- **Main Event Shift #1 Sponsor—Mortgage Alliance APlus Mortgage Group—Stephen Stead**
- **Main Event Shift #2 Sponsor—Tiny's Bar and Grill**
- **Main Event Shift #3 Sponsor—Itelya Communications**
- **Android box awarded to the Main Event champion—NL Android TV**

Registration for the event opened in November and both the Survivor and Scotch Doubles Events are already full. Waiting lists have been started for both events, so please contact us if you would like to have your name added. Registration for the Main Event is ongoing—the response has been strong, so please be sure to register early to ensure you get your preferred shift.



Above: A full house at **Paradise Bowl** during the **Thompson Financial 3-6-9 Baker Team Event** which took place during the **2018 Body Quest Challenge** in September 2018. It was a great night and weekend—just one example of what sponsors do for the NBT!

Sponsorship & Payouts

To date, there have been four NBT events and almost \$39,000 in prize money has been paid out. 75 different individuals have cashed, with four individuals having surpassed \$2,000 in career tour earnings: Brandon Tibbs (\$3,150), Shane Chafe (\$2,620), Dave Hann Jr. (\$2,272), and Brad Glynn (\$2,250).

Total to date payouts are expected to surpass the \$50,000 mark after the next event, the **2019 Body Quest Classic** at **Holiday Lanes**, from April 5-7, 2019.

The NBT is able to offer reasonable entry fees and attractive cash prizes thanks to the support of our sponsors. We would like to acknowledge the following companies/individuals who have sponsored the NBT to date:

- **Body Quest—TOUR TITLE SPONSOR**
- **Bob Osborne and the Management, and Staff of Holiday Lanes, Plaza Bowl, and Paradise Bowl (5x sponsor)**
- **Thompson Financial (4x sponsor)**
- **Itelya Communications (4x sponsor)**
- **NL Android TV (4x sponsor)**
- **Corrina Sears TPI Travel Designs (3x sponsor)**
- **Mortgage Alliance APlus Mortgage Group—Stephen Stead (2x sponsor)**
- **Tiny's Bar and Grill (2x sponsor)**
- **Bradson Promotional Group (1x sponsor)**
- **Micah Smith (Micahsmith.ca) - designed tour logo**

Please take a moment to like/follow our sponsors on social media, send them a thank you note, and avail of their products and services when you can. This tour would not be possible without their support.

NBT Total to Date Winnings—Top 30

1. Brandon Tibbs	\$3,150
2. Shane Chafe	\$2,620
3. Dave Hann Jr.	\$2,272
4. Brad Glynn	\$2,250
5. Johnny McDonald	\$1,730
6. Kelley Hann	\$1,679
7. Stephen Browne	\$1,529
8. Meagan Gallicano	\$1,435
9. Jenn Baker	\$1,388
10. Mike Upshall	\$1,374
11. Ray Dunphy	\$1,216
12. Mike Maloney	\$1,190
13. Andrew Murphy	\$915
14. Chris Mallard	\$773
15. Brandon Smith	\$743
16. Stephen Woods	\$742
17. Nicole Pretty	\$683
18. Ryan Glynn	\$561
19. Sarah Campbell	\$520
20. Brittany Whitten	\$511
21. Craig Ford	\$504
22. Steve Peddle	\$500
23. Phil Foley	\$460
24. Mike Howlett	\$450
25. Daniel Drodge	\$395
26. Andrew Green	\$370
Melissa Manor	\$370
28. Stephen Reardon	\$367
29. Ken Byrne	\$335
30. Corey Truscott	\$320

Body Quest Locations

92 Elizabeth Avenue

St. John's, NL, A1A 1W7

(709) 722-2618

1655 Topsail Road

St. John's, NL, A1L 1V1

(709) 782-1118

38 Conception Bay Highway

CBS, NL, A1W 3A3

(709) 722-2618

Sponsor Spotlight—Body Quest

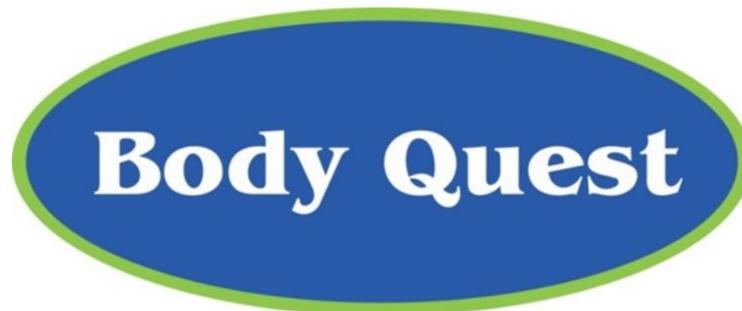
Body Quest came on board as the title sponsor for the Newfoundland Bowling Tour (NBT) prior to our second event in 2017. Trevor McDonald is the owner of **Body Quest** and right from the outset, he and his team have gone above and beyond for the tour.

For each event, **Body Quest** provides us with a generous financial sponsorship, as well as a large variety of gift certificates and products for prize draws. Trevor makes it a point to stop by the lanes as we are setting up for each event just in case we need help hanging banners and the like, and he does his best to visit during the bowling itself so that he can deliver his best wishes to all bowlers and supporters in person.

Body Quest offers a variety of services including:

- **Massage Therapy** – the treatment and practice of soft tissue manipulation with physical, functional, and in some cases psychological and purposes and goals
- **Podiatry** – also known as Chiroprody, the practice of Podiatry involves the assessment, diagnosis, and treatment of problems arising in the foot and lower limb
- **Chiropractic** – is based upon the understanding that good health depends on a normally functioning nervous system
- **Physiotherapy** – a physiotherapist's goal is to restore, maintain, and maximize your strength, function, movement, and overall well-being.
- **Dieticians** – nutrition professionals who translate the science of nutrition into practical solutions for healthy living or to help achieve a specific goal
- **Acupuncture**—treats imbalances by inserting hair thin needles into specific points along the body that influence the Qi in the meridians

Please visit **Body Quest's** website (www.bodyquestinc.com) and follow them on Facebook, Instagram, Twitter, and Google+ for detailed information about their services, staff, and locations.



Health & Wellness Centre

Thank you Body Quest for your continued support of the Newfoundland Bowling Tour!